

DUPLICATE

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Specialized Media Services INC.
Attention: Accounts Payable
Discovery Place
C/O Specialized Media Services
741 Kenilworth Ave., Suite 204
Charlotte, NC 28204

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
952337-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXII	WXII House Local WXII Hous	Winston Salem	Local

Advertiser	Product	Estimate Number
McGee & Robinson/R/Court	NC COURT OF APPEALS	

Flight Dates	Order #	Alt Order #
10/15/12 - 11/10/12	952337	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8007		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/22/12	10/28/12	M-F WXII 12 News @ 6 a 6-7am		MTWTF--	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	MTWTF--				1	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/22/12	5:59 AM	M-F WXII 12 News @ 6 am	6-7am	:30	MCGEEROBISONREVI SED	\$500.00 NM
3	10/15/12	10/21/12	M-F WXII 12 News @ 6 a 6-7am		-TWTF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-TWTF--				2	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/16/12	6:11 AM	M-F WXII 12 News @ 6 am	6-7am	:30	MCGEEROBISONREVI SED	\$500.00 NM
2	WXII	W	10/17/12	6:11 AM	M-F WXII 12 News @ 6 am	6-7am	:30	MCGEEROBISONREVI SED	\$500.00 NM
4	10/15/12	10/21/12	M-Su WXII 12 News @ 11-1135pm		-TWTF--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-TWTF--				2	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/16/12	11:18 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	MCGEEROBISONREVI SED	\$600.00 NM
1	WXII	W	10/17/12	11:34 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	MCGEEROBISONREVI SED	\$600.00 NM
5	10/22/12	10/28/12	M-Su WXII 12 News @ 11-1135pm		MTWTF--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	MTWTF--				2	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/23/12	11:32 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	MCGEEROBISONREVI SED	\$600.00 NM
2	WXII	Th	10/25/12	11:32 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	MCGEEROBISONREVI SED	\$600.00 NM
8	10/15/12	10/21/12	M-F WXII 12 News @ 6 p 6-630pm		-TWTF--	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	-TWTF--				2	\$900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/17/12	6:21 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	MCGEEROBISONREVI SED	\$900.00 NM
2	WXII	Th	10/18/12	6:27 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	MCGEEROBISONREVI SED	\$900.00 NM
9	10/22/12	10/28/12	M-F WXII 12 News @ 6 p 6-630pm		MTWTF--	:30	2	\$900.00	NM



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Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/22/12	6:22 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	MCGEEROBISONREVI SED	\$900.00 NM
1	WXII	W	10/24/12	6:26 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	MCGEEROBISONREVI SED	\$900.00 NM
Total Spots							11		

Payment Terms 30 Days

Gross Total	\$7,500.00
Agency Commission	\$1,125.00
Net Amount Due	\$6,375.00